



Heat Pump with Puron® Refrigerant

MODEL 263A



Preferred™
SERIES

Preferred Comfort and B



Bryant: An American Tradition

Since 1904, Bryant has built a tradition of comfort by doing whatever it takes to deliver products of superior quality and performance. Thanks to the commitment and dedication of our development and manufacturing teams, homeowners nationwide have learned to rely on Bryant for trusted and reliable indoor comfort solutions. Today, as U.S. homeowners are more focused on environmental issues and value for the money, Bryant offers an excellent choice for year-round comfort: the Model 263A Heat Pump with Puron® Refrigerant.

The Bryant Model 263A provides worry-free comfort that won't deplete the Earth's ozone layer. It delivers 13.0 SEER cooling efficiency and up to 8.5 HSPF heating efficiency. And, it does it all as quietly as the refrigerator in your



kitchen. Designed, built and backed by the most trusted name in the business, and installed by your trusted and professional Bryant dealer, the Model 263A Heat Pump with Puron Refrigerant provides comfort you can enjoy season after season.

Get Comfortable with Environmentally Sound Operation

When you choose the Model 263A, you're joining the growing ranks of homeowners who choose environmentally sound Puron® Refrigerant. It's an important consideration because Freon®-22*, the refrigerant most commonly used in evaporator coils, is gradually being phased out of existence due to concern over the



Earth's ozone layer. As supplies dwindle, costs to service heat pumps using Freon-22 may rise dramatically. By choosing the Model 263A

with Puron Refrigerant now, you are helping preserve the ozone layer while protecting yourself from potentially expensive service costs down the road.

Quietly Efficient, Reliably Comfortable

Relaxing in the comfort of your home is easy with the Model 263A because this is one quiet heat pump. Our 3-point AeroQuiet System II™ design keeps operational sound to a minimum. Featuring our forward-swept fan blades, compressor sound blanket and split post compressor grommets, the Model 263A operates as low as 69 dBA. And when the electric bill arrives, you'll still be happy because this heat pump saves money compared to an older model you may be replacing.

In addition, Bryant's Model 263A delivers the peace of mind that comes with choosing a system designed, built and backed by a company known for its commitment to customer satisfaction. From initial design through product testing and an assembly process that includes our 5-step, 100% run test, we go beyond the industry's expectations for quality and reliability to be sure that every unit we make measures up to even tougher standards – yours.

*The registered owner of Freon is E. I. DuPont de Nemour & Co.

Bryant Reliability.



Warranty

Bryant's Model 263A provides dependability backed by written warranty protection. The compressor is protected by a 10-year limited warranty. The entire system is covered by a 5-year limited warranty. Extended warranties are also available. Ask your trusted Bryant dealer for details.

Performance



HYBRIDHEAT™

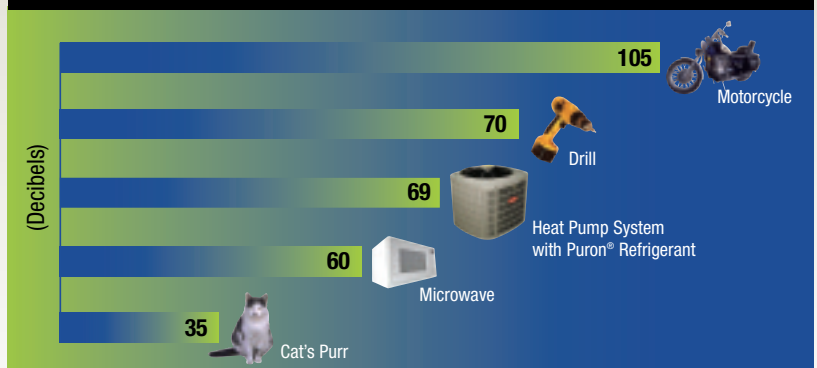
Elevate Your Comfort with Evolution

The Model 263A is your trusted source for comfort all year long. For enhanced control over temperature, humidity, air quality, fan speed and ventilation, add a variable speed fan coil and our Evolution™ Control to create a Bryant Evolution™ System. As a part of this remarkable system, Perfect Humidity™ elevates your comfort by providing up to 30 times the humidity control of standard heat pump systems.

Gain Control Over Unpredictable Energy Costs

As energy costs continue to rise unpredictably, Bryant offers a solution you can get comfortable with – Hybrid Heat™. By combining the Model 263A heat pump with a variable speed furnace and matching control, a Hybrid Heat system automatically selects to the most economical heating source for your heating needs. This system gives you the ultimate in flexibility to maintain your comfort as weather conditions and energy prices change.

COMPARATIVE SOUND RATING

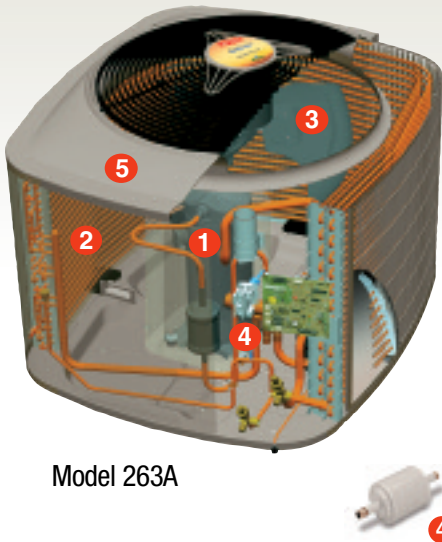


▲
The Model 263A operates at sound levels as low as 69 dBA, about the same as your kitchen refrigerator.



The optional Evolution™ Control is much more than just a thermostat. It is your single source of precision temperature, humidity and indoor air quality.

Home Comfort Components



Model 263A

PURON® REFRIGERANT

Bryant's environmentally sound refrigerant keeps you cool without depleting the Earth's ozone layer.

1 ENVIRONMENTALLY SOUND AND EXTRA-EFFICIENT

Our scroll compressor is designed for use with Puron® refrigerant to provide quiet, smooth-operating comfort and years of environmentally sound, trouble-free performance.

2 RELIABLE PERFORMANCE

Bryant's Microtube™ Technology refrigeration system with copper tube/aluminum fin coil maximizes transfer of heat outside your home to ensure cooling efficiency. Coil materials and design minimize chances for rust and corrosion for lasting performance.

3 QUIET OPERATION

AeroQuiet System II™ optimizes airflow and incorporates sound-absorbing materials for minimal vibration and reduced sound. The five keys to this system include AeroQuiet top, integrated fan motor and forward-swept fan blade, sound hood and split-post compressor grommets.

4 LASTING COMFORT

High- and low-pressure switches and the filter drier protect the unit's most important single component: the compressor.

5 BUILT TO LAST

Bryant's protection package ensures lasting durability and good looks. Three key elements to this package include galvanized steel cabinet, louvered coil guard and baked-on powder paint.



Heat Pump and Fan Coil System



Heating & Cooling Systems

A Member of the United Technologies Corporation Family.
Stock Symbol UTX.

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Visit our website at www.bryant.com

Before purchasing this appliance, please read the important energy cost and efficiency information available from your dealer. Manufacturer reserves the right to discontinue, or change, at any time, specifications or designs without notice and without incurring obligations.



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